



1842

CLOTH  
**DORMEUIL**

**OUR PHILOSOPHY**

2021

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# Introduction

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*«Dormeuil shows great respect for the planet, acting with passion to maintain harmony between mankind, the animal world and the environment. The great Adventure of fabric creation can only succeed when Nature is in equilibrium»*

*Dominic Dormeuil, Chairman*

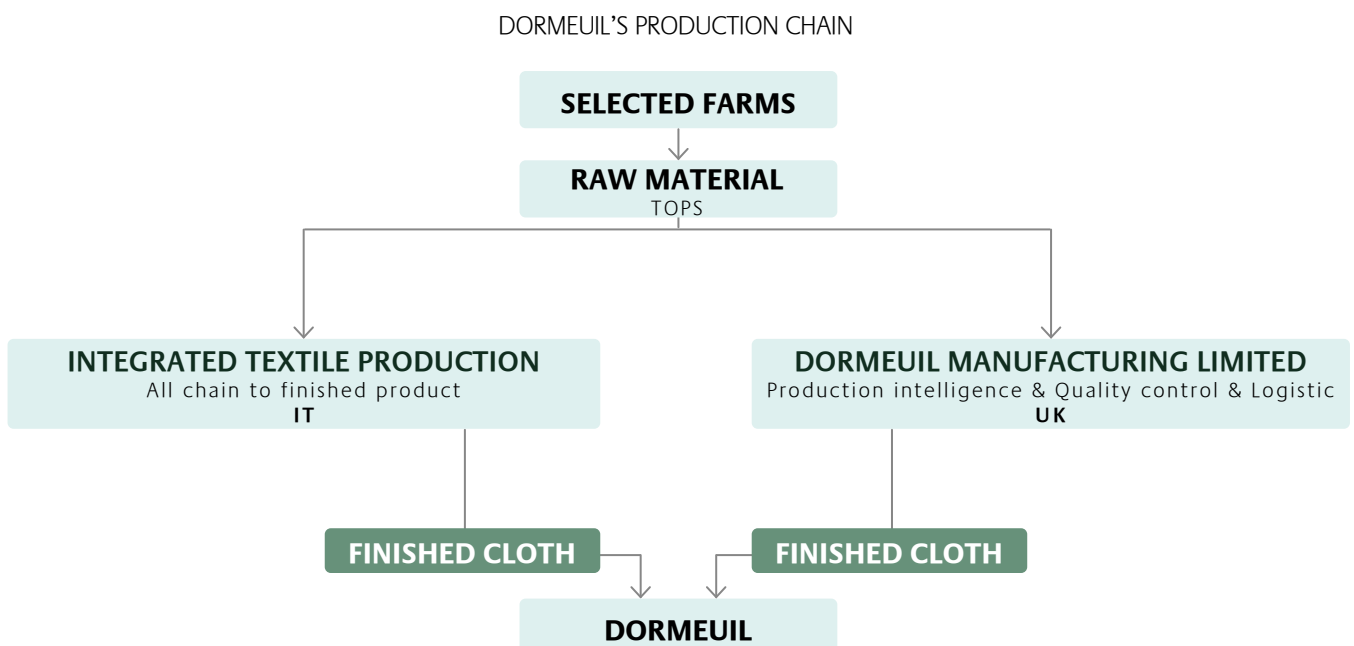
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The history of Dormeuil lies in its relentless search for exceptional fabrics, bringing together luxurious natural materials, trusted partners and suppliers, expertise from a wealth of backgrounds and dedicated staff. Dormeuil nurtures these core elements through balanced, caring and demanding relationships, while ensuring that the Group’s social, environmental and ethical ambitions are upheld.

Traceability is a natural fit with our priorities and lies at the very heart of Dormeuil’s commitments, and in particular its firm commitment to animal welfare, without which Dormeuil would not exist.

This desire for full transparency meets an understandable requirement from our clients and is wholly consistent with our core vision.

The future of our business and its further expansion is built on solid foundations, firmly rooted in core values, with a thirst for new technologies and innovations, ever-mindful of the legacy we will leave to our children and mankind.



# Our values



Fair trade



Respect for the animals



Reduce our impact on the environment



Provide traceability & certifications



Respect the men & women, who share our mission



Promote quality & innovation



Transmit to future generations



Objectives for 2022



# Fair Trade

**Guarantee fair trade with our clients and suppliers**

**Ensuring to offer an excellent product at an excellent price**

**Pay a fair remuneration to our supply chain stakeholders**



Dominic Dormeuil & a breeder during his trip to Patagonia  
Picture extracted from our Tonik® Wool movie

**Monitor activities outside the limits of professional duty, benefits and gifts**

**Contribute to increase transparency & traceability**

*Providing blockchain technology, so our clients can trace our products back to their origins.  
(Available on 2 collections : ECHO & Tonik® Wool)*

**Support local Savoir-Faire & employment**

*Sourcing our raw material where the best quality is: we support tribes & breeders wherever they are.  
Our marketing items are mainly Made in France or Made in Europe.*

**Comply with the Government and administrations rules**

**Prohibit corruption, money laundering, insider trading and any conflict of interests**

**Implement tools to check that our partners meet our values**

*Encouraging our partners to being audited & certified by authorized external companies.*





# Respect for the animals

**Make our partners aware of the fundamental importance of animals in the products we trade**

*illustrated by Dominic Dormeuil's world tour in his book written in collaboration with Jean-Baptiste Rabouan : «In search of the Worlds' precious wools».*

**Promote respect for animals and demand that our partners ensure them respectable living conditions**

**Use natural fibers**

*98% of the fibers we use are natural*

**Encourage our partners to increase their supply through non-mulesed supply chain**

**Dismiss any partner that we are aware of acting differently**

**Nativa, GOTS & RWS certifications**

*These 3 labels guarantee animal welfare. In 2019, we used 55,126 Kgs of yarns from which 2,159Kgs were traceable & certified. This represented 3,9% of our total yarns' supplies.*

**Never kill animals for their hair ; either they live in the wild, either they are grown for shearing by breeders who take care of their health.**



Merino sheep from Patagonia.  
Picture extracted from our Tonik® Wool movie

**Respect the Washington convention for the trade of Vicuna's fabric**

*Washington Convention was implemented in 1975 to protect endangered animals and flora.*



# Reduce our impact on the environment

## Monitor our impact on the environment and implement supervisory measures in place

*Audit by an external authorized company who delivered an impartial carbon footprint evaluation.*

## Track our carbon footprint

*2019 : 206,546 T of CO<sup>2</sup> released for Dormeuil production, from animals' breeding to garments' end of life.*

## Compensate our impact for 2022 :

- Work on one or several solutions to compensate a part of our carbon footprint
- Give one home office day per week to reduce our employees' emissions.



Flora of Patagonia  
Picture extracted from our Tonik® Wool movie



Landscape of New Zealand - Picture extracted from Dominic Dormeuil's book «In Search of the World's Precious Wools»

## OUR FABRICS

Use naturally renewable raw material and recycled synthetic raw material.

- 98% natural raw material : wool, eco-friendly cotton, linen, cruelty free silk, cashmere & mohair...
- 2 % synthetic raw material : recycled polyester made from white plastic bottles

SHARE OF NATURAL RAW MATERIALS IN OUR PRODUCTION PROCESS



2 % of recycled synthetic raw material



98 % of natural raw materials  
in our production process

Increase the total use of traceable yarns and fabrics, year after year.





**Increase the total number of eco-friendly collections :**

**2021 : 4 collections**

**2022 : 9 collections**



A Tonik® Wool jacket

**Implement recycling & up-cycling actions**

Donate left over fabrics :

- To Fashion schools : *Esmod, La Cambre Mode, Bunka, Parsons School Paris.*
- To «Le Relais», who use them for Housing insulation in 2019 : *580Kg were donated.*
- To associations supporting employment.



Landscape of New Zealand - Picture extracted from Dominic Dormeuil's book «In Search of the World's Precious Wools»

## PACKAGING & SHIPMENT



Our bunch library

**Increase our recycled & recyclable packaging rate from 20 to 30% by the end of 2022**

**Replace the plastic wrapping by ecological alternatives only :**

- *Envelopes made of recycled paper & wool waste : Woola envelopes*
- *Our cartons are made with recycled cardboard*

**Increase sea transport which represents 10% of total freight.**

- *Objective for 2022 : compensate by being involved in various projects, such as those proposed by Reforest Action*



## OUR PARTNER'S ROLE

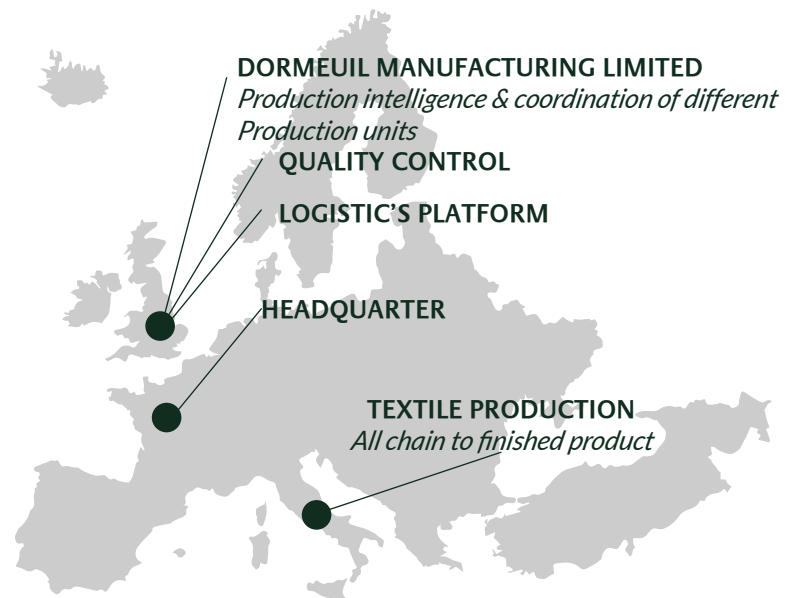
### Select partners & subcontractors, who commit themselves to reduce their impact on the environment

Our partners act for the environment : in 2019 , in the UK production units :

- 390 solar panels produce 7% of our needs
- Their electricity consumption has decrease from 16 to 13% ( voltage optimiser).
- 7.5k £ saving per month = by re-using the exhaust of the steam boiler to improve heat for the scouring water and to reduce exhaust gases discharged to the atmosphere
- Use of cogeneration system for a part of our production of our fabrics

Encourage our partners to be audited & certified by authorized external companies.

### LOCALISATION OF OUR PRODUCTION UNITS





# Traceability & certifications

## Responsive Wool Standard (RWS) certification

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Several of our sub-contracts provide RWS certifications for the raw materials used in the following qualities : Echo & Tonik® Wool

The RWS is a benchmark for best practices in sheep breeding and land management. It is an independent & voluntary standard. On farms, RWS certification ensures that sheep are treated with consideration for animal welfare and that best practices in management and protection of lands are followed.

## Standard 100 by Oeko-Tex

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Echo & Tonik® Wool wool tops are certified Oeko-tex

Standard 100 by Oeko-Tex is one of the world's best-known labels for textiles tested for harmful substances. Each article with the Standard 100 label is harmless in human ecological terms.

The tests are conducted by an independent Oeko-tex partner institute. The criteria catalog is updated at least once a year and expanded with new scientific knowledge or statutory requirements.

## Nativa

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Echo & Tonik® Wool wool tops are certified Nativa & traceable with blockchain technology

The wool from Nativa Precious Wool is integrated into a tightly-controlled supply chain tying together all stakeholders in the value chain, «from the sheep to the shop».

During each fiber-processing stage, certification ensures that wool from certified farms is closely traced through continuous identification and monitoring.

This is Nativa's blockchain technology.

## Global Organic Textile Standard GOTS

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### Cloth Baratheau references 462224 & 462228 are certified GOTS

This standard stipulates requirements throughout the supply chain for both ecological and labour conditions in textile and apparel manufacturing using organically produced raw materials. Organic production is based on a system of farming that maintains and replenishes soil fertility without the use of toxic, persistent pesticides or synthetic fertilisers. In addition, it includes welfare standards for animal husbandry and prohibits genetically modified organisms.

## ISO 14001

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### Some of our production mills are ISO 14001 certified.

Designed for any type of organization, regardless of its activity or sector, it can provide assurance to company management and employees as well as external stakeholders that environmental impact is being measured and improved.

## Global Recycled Standard (GRS)

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### Our woven labels are certified GRS.

The GRS is an international, voluntary, full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions. The objectives of the GRS are to define requirements to ensure accurate content claims and good working conditions, and that harmful environmental and chemical impacts are minimised.

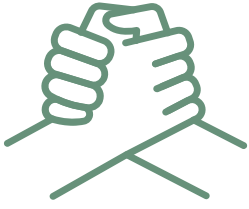
## Imprim'vert®

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### Most of our printed communications are certified Imprim'vert

This certification is recognized by the whole graphic industry. It supports the willingness toward environmental impacts due to printing industry, and provides results by respecting a list of national criteria.

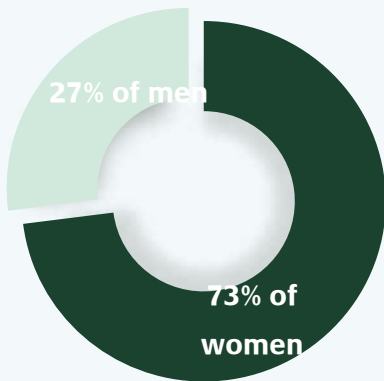


# Respect humankind diversity

## Promote diversity & uniqueness

*Our office supplies and sampling are provided, as often as possible, by a company employing disabled people.*

GENDER REPARTITION TEAM IN THE HEADQUARTER

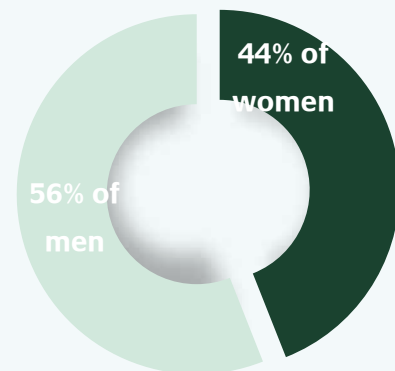


## Respect gender equality

Gender repartition in the employees of the headquarter

- 2019 : 66% of women & 34 % of men
- 2021 : 78 % of women & 22 % of men
- Gender equity in the executive committee composition
- 2019 : 4 men & 2 women
- 2021 : 4 men & 3 women

GENDER REPARTITION IN THE EXECUTIVE COMMITTEE



## Encourage the professional training & development for our teams

*On average employees stay 19 years in the company*

## Prohibit any sort of harassment

## Ensure that our teams' objectives are achievable



# Promote quality & innovation

**The DNA of the House of Dormeuil has always been searching for the finest raw materials and innovative techniques.**

*Illustrated in Dominic Dormeuil's book «In Search of the World's Precious Wools»*

**Promote textile ancestral know-how and the population who transmit it**

**Support clients innovation by designing special fabric for fashion and luxury goods industry**

**Implement modern tools for our clients**

*Blockchain, QR codes, webshop, 3D generator*

**Communicate and deliver spread out a French brand all around the world**

IN 2021, DORMEUIL WAS SOLD IN 106 COUNTRIES





# Transmit to future generations

**Family business since 1842 : we wish  
our children to be proud of our  
accomplishments**

**Support Kibou 311 project :**  
*- as a tribute to the victims of the tsunami which hit  
Japan in March 2011, we have contributed to 1414  
Sakuras trees planted at end 2021*

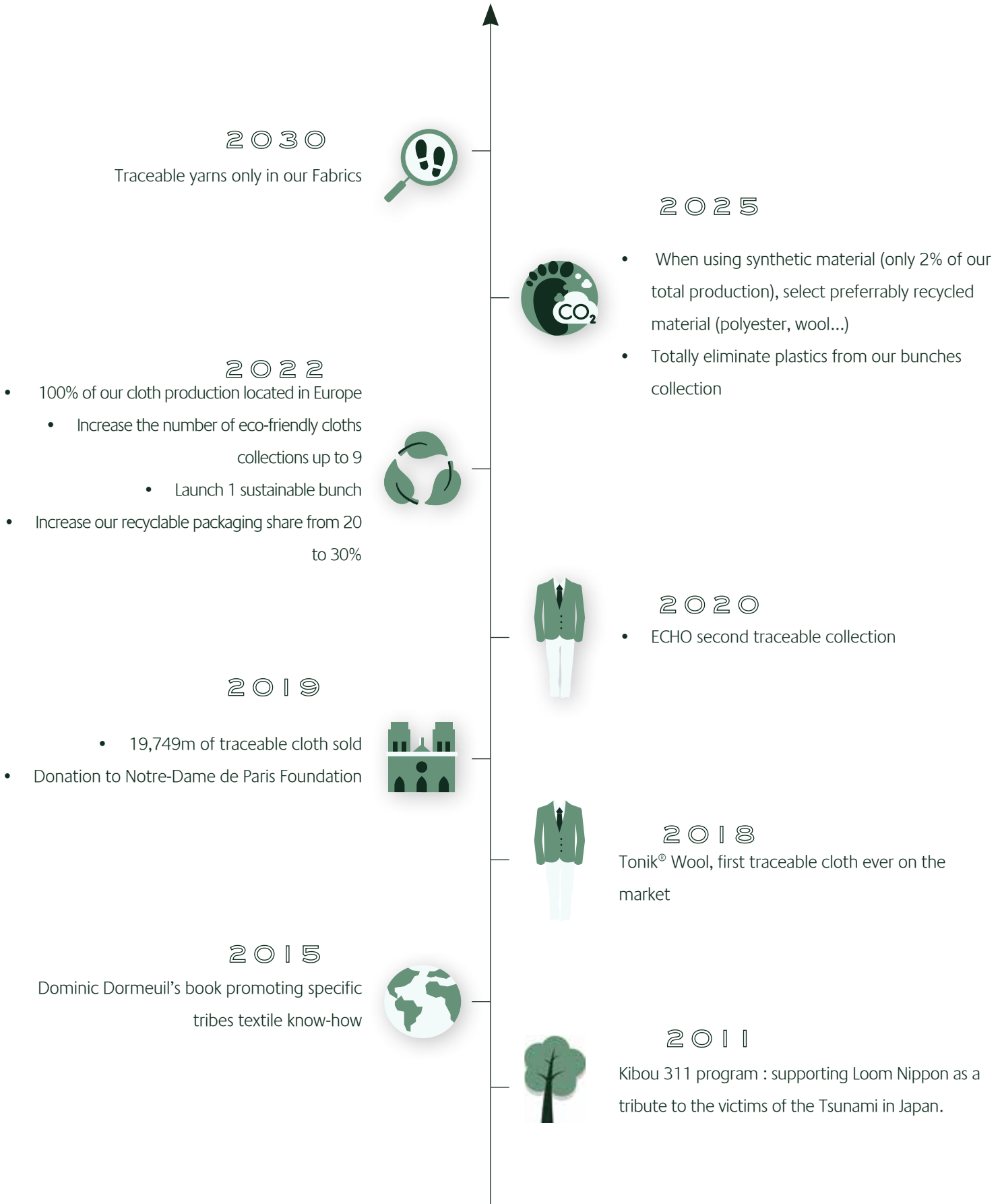


Dominic Dormeuil & his son, Victor in the UK production units. Picture taken by Nikos Aliagas





# Our accomplishments & Objectives for 2022







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**DORMEUIL**

For more information, please contact [marketing@dormeuil.com](mailto:marketing@dormeuil.com)

[www.dormeuil.com](http://www.dormeuil.com)

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